

# UTSHO CHANDRA ROY

## EXPERT IN DIGITAL MARKETING

*I'm Utsho Chandra Roy, a Freelance Digital Marketer and Professional Graphics Designer. I help businesses grow online through modern websites and effective digital marketing strategies including SEO, Facebook & Google Ads and social media. I'm also skilled in Microsoft Office and graphic design delivering creative solutions that drive results.*

## EDUCATION

### Bachelor's of Arts

Department of English  
(National University)

➤ Running 3<sup>rd</sup> Year

### Higher Secondary Certificate

Lions School and College, Rangpur

➤ 2019 – 2020  
➤ Science – 4.83

### Secondary School Certificate

Burirhat High School

➤ 2017-2018  
➤ Science – 4.89

## SKILL

### Social Media Marketing

95%

### Facebook Ads & Campaign

100%

### Graphic Design

100%

### Web (HTML,CSS,JS)

90%

92%

### Video Editing

95%

## EXPERIENCE

2020-2025

### Shilpy Digital Studio

Graphics Designer, Photo Editor

- Designed and edited visual content for both digital and print media, including promotional materials, branding assets, and client-based photo projects.

2025-Present

### E-Learning & Earning Ltd.

Digital Marketing Marketer

- Experienced in managing digital marketing campaigns, social media advertising (boosting), and Instagram organic growth. Skilled in content creation, campaign analytics, and performance tracking to increase brand reach and engagement.

## CONTACT

Portfolio Website: [www.utsho.site](http://www.utsho.site)



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